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BURGLAR BAR WAREHOUSE

Engineered to Last

EXPANDABLE SECURITY ENGINEERING, BURGLAR PROOFING & DECODOR P.V.C. FOLDING DOORS

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21st September 2015

The Directors

Cape Business online (Pty) Ltd

P O Box 2843

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7511

Dear Mr and Mrs Haupt,

Re: Testimonial and Commendation.

We have being in business for just over 23 years in Cape Town. One of our objectives is to get our branding and advertising known as far and wide as possible to the public, that have the potential to support our business in order to make it successful and sustainable within a limited budget.

Over the years we have had some big and some lessor known names in the industry to do search engine optimisation and website design. Some of which had astronomical fees, giving dismal results. Some of which had reasonable fees but being accompanied with very poor acumen about the subject matter, without the the basic rules of knowing how to do this task. In one particular case, we were ripped off and despite repeated visits to their showroom and offices we got nowhere with this company. The back lash of dissatisfied customers was so severe that when we went there again they had already closed down; suffice it to say with our money and no completion of the work to be performed.

It has been my good fortune that we discovered one another in the early part of 2014 through Business Networking International, as we were dissatisfied with the previous service provider as well as the coincidence that our contract was coming up for renewal.

You made me a business proposal that would take our business to the levels of our expectations and gave me assurances of my concerns of being ripped off and incapacity that others had inflicted upon us.

It is now a good 18 months down the line. I can only say that it has been an awesome business experience to see how our lead generation has trebled, how our website has had great rankings on Google consistently and how exciting it is to see our presence on the social media platforms. I have to mention that within an hour of our one social media posting, we had a lead that converted to business. Now, that is a good as it can ever get. On the first day of one of our Brand Products web site launch, we received 6 leads on the same day.

The level of expertise that your team renders to the customer in all aspects of the internet media is highly commended, by my own experience, I have it on scale of zero to ten, ten being the very best. I give CBOL a full ten.

Any business person that still has any room for doubt in dealing with CBOL is welcome to contact me directly. I can without hesitation recommend this company for their integrity, competence, meeting deadlines, and the good results that they offer to customers that they actually achieve by their methodology.

With grateful thanks,

Yours sincerely

A handwritten signature in black ink, appearing to read 'P. Bresler', written over a vertical line.

PETER BRESLER

CHIEF EXECUTIVE OFFICER